Executive summary Travel Tailor

Overview:

Travel tailor is introduces its new Automated Travel Manager (ATM) to revolutionize travel management. In an increasingly globalized world, effective travel planning is essential for people and businesses. Our solution is designed to streamline the entire travel process, including itinerary creation.

Problem Statement:

Traditionnal solution like Airbnb or Booking are created to book one activity or one hotel. But before today there wasn’t solution to book entirely one travel with custom travel planning. This is contributing to create a lot of user frustration because the take times to build there travel planning.

Solutions:

* The automated travel manager is driven by algorithm according several criteria, notably user preferences, destination, dates of arrival and departure.
* Possibility to edit travel criteria and to validate algorithm proposition for your travel
* Dashboard for advertiser to manage there’s activities.

Target Market:

Our primary focus is on all people need to organize and manage there travels. Today we deploy this solution only in France to begin and after we will see if we deploy the solution globally depend of results.

Competitive advantage:

* Proprietary of algorithm to create custom travel planning
* Purpose turnkey solution to book this travel with custom planning and activities.

Key Milestones:

* Q4 2023 : Launch beta and collect user reviews
* Q1 2024 : analyze indicators to decide if I deploy solution globally
* Q1 2025: deploy solution globally

Financial Overview:

* Projected revenue of €1M in first year
* Expected ROI for client within 6 months
* Seeking €1M in investment for marketing and upgrade solution

Team:

Today I’m alone on this project but I don’t exclude to recruit a lot of people in marketing, creation and development pole.

In conclusion, Travel tailor's Automated Travel Manager is poised to disrupt the corporate travel management landscape. Our innovative platform offers cost savings, efficiency gains, and improved traveler satisfaction.

I am seeking strategic partners and investors to accelerate our growth and transform travel management worldwide.